ACA Plan Selections 2021 Plan Year
As of end of Open Enrollment, December 15, 2020

Comparison:
Wisconsin Statewide, Milwaukee County, and Dane County

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- ACA Plan Selections during open enrollment have decreased statewide and in the state’s two largest counties.
- The decline in Dane County has generally been smaller than the statewide rate of decline.
- The decline in Milwaukee County has exceeded the rate of statewide decline.
In Milwaukee County, new consumers accounted for more than they did statewide or in Dane County.

About 40% of Milwaukee re-enrollees switched plans. This exceeds the statewide rate of 34% for re-enrollees switching plans, and Dane County’s lower rate of 28%.

Milwaukee County re-enrollees rely more on active re-enrollment relative to statewide and Dane County.
- Milwaukee County higher rate of CSRs: More consumers qualifying for and/or selecting Silver Plans

- Dane County: Lower rate of APTCs and CSRs: Substantially more consumers with middle incomes participating in the Marketplace (and selecting Gold plans)
Dane County:
More non-eligible for APTCs. Higher incomes among those with APTCs, so fewer qualifying for CSRs. More selecting non-silver plan. Average premium after APTC relatively higher.

Milwaukee County:
More lower income consumers, with more qualifying for APTCs. With more qualifying for CSRs, higher selection of silver plans. Average premium after APTC relatively low.
Plan Selections by Age Range of Consumer, Plan Year 2021

within the 18-34 years age range
Dane County: 31%
Milwaukee County: 28%
Statewide: 22%

within the 55-64 years age range
Dane County: 28%
Milwaukee County: 31%
Statewide: 41%