DreamUp Wisconsin received 55 proposals to help Dane County's emerging and fragile middle class and meet the DreamUp challenge. The proposals came from teams of community organizations, university faculty and staff, businesses, public service providers, and government officials. This fact sheet describes the teams and their ideas.

THE CHALLENGE
Develop an idea that could generate a 10% increase in household income, or decrease in expenses, for 10,000 Dane County families.

55 PROPOSALS SUBMITTED

15 major themes

250 INNOVATORS

LEAD APPLICANTS
5 BUSINESSES
6 INDIVIDUALS
15 EDUCATORS
30 NON-PROFITS
4 GOVERNMENT AGENCIES

160 COMMUNITY organizations

75 UW PARTNERS

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