



DreamUp Wisconsin received 55 proposals to help Dane County's emerging and fragile middle class and meet the DreamUp challenge. The proposals came from teams of community organizations, university faculty and staff, businesses, public service providers, and government officials. This fact sheet describes the teams and their ideas.

**—THE CHALLENGE—**  
 Develop an idea that could generate a 10% increase in household income, or decrease in expenses, for 10,000 Dane County families.

**55**  
 PROPOSALS  
 SUBMITTED

**15** major themes

- workforce development
- technology
- education
- transportation
- finance
- child care
- labor policy & advocacy
- health care
- housing
- social capital
- food
- energy
- legal
- senior care

Each icon = 2 proposals

**250**  
 INNOVATORS

**LEAD APPLICANTS**  
 5 BUSINESSES  
 6 INDIVIDUALS  
 15 EDUCATORS  
 30 NON-PROFITS  
 4 GOVERNMENT AGENCIES

**160**  
 COMMUNITY  
 organizations

**75 UW PARTNERS**

**WISCONSIN**  
 UNIVERSITY OF WISCONSIN-MADISON