Comparison:
Wisconsin Statewide, Milwaukee County, and Dane County

ACA Plan Selections 2019 Plan Year
As of end of Open Enrollment, December 15, 2018

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ACA Plan Selections during open enrollment have decreased statewide during the past two years, with the pull back of federal resources and reduction in weeks available.

- The decline in Dane County has been smaller than the statewide rate of decline.
- The decline in Milwaukee County has exceeded the rate of statewide decline.
- About 20% of Enrollees are new consumers, while 80% are Re-enrollees.
- In Milwaukee County, relatively more (26%) are new consumers.
- For both Dane and Milwaukee counties, about half of re-enrollees switched plans. This exceeds the statewide rate of 41% for re-enrollees switching plans.
Milwaukee County higher rate of CSRs: More consumers qualifying for and/or selecting Silver Plans

Dane County: Lower rate of APTCs and CSRs: More consumers with middle incomes participating in the Marketplace.
Dane County:
More non-eligible for APTCs. Higher incomes among those with APTCs, so fewer qualifying for CSRs. More selecting non-silver plan. Average premium after APTC relatively higher.

Milwaukee County:
More lower income consumers, with more qualifying for APTCs. With more qualifying for CSRs, higher selection of silver plans. Average premium after APTC relatively low.
Plan Selections by Age Range of Consumer, Plan Year 2019

within the 18-34 years age range
Dane County: 33%
Milwaukee County: 29%
Statewide: 23%

within the 55-64 years age range
Dane County: 26%
Milwaukee County: 30%
Statewide: 38%