

2019 DREAMUP WISCONSIN CHALLENGE

Seeking ideas to help 10,000 Dane County households increase their income by 10% by 2022



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Submit proposals by Oct. 1

Mission

Bring together community, business, government, and non-profit networks to partner with UW—Madison (UW) to expand economic security and shared prosperity in Dane County.

Objective

Seek and cultivate innovative entrepreneurial and policy ideas that raise net income by 10% for 10,000 Dane County middle-class households. Proposals may increase income and/or decrease expenses. Proposals should be interdisciplinary, use technological tools and data science, and draw from and benefit a diverse set of people and communities.

Background

DreamUp WI is UW's implementation of the Alliance for the American Dream initiative, a collaboration with the UW Institute for Research on Poverty and Schmidt Futures. Schmidt Futures is a philanthropic initiative that seeks to improve societal outcomes through the thoughtful development of emerging science and technologies.

The Request for Proposals is available [here](http://dreamup.wisc.edu/2019rfp): <http://dreamup.wisc.edu/2019rfp>; due Oct. 1, 2019



ALLIANCE FOR THE AMERICAN DREAM

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