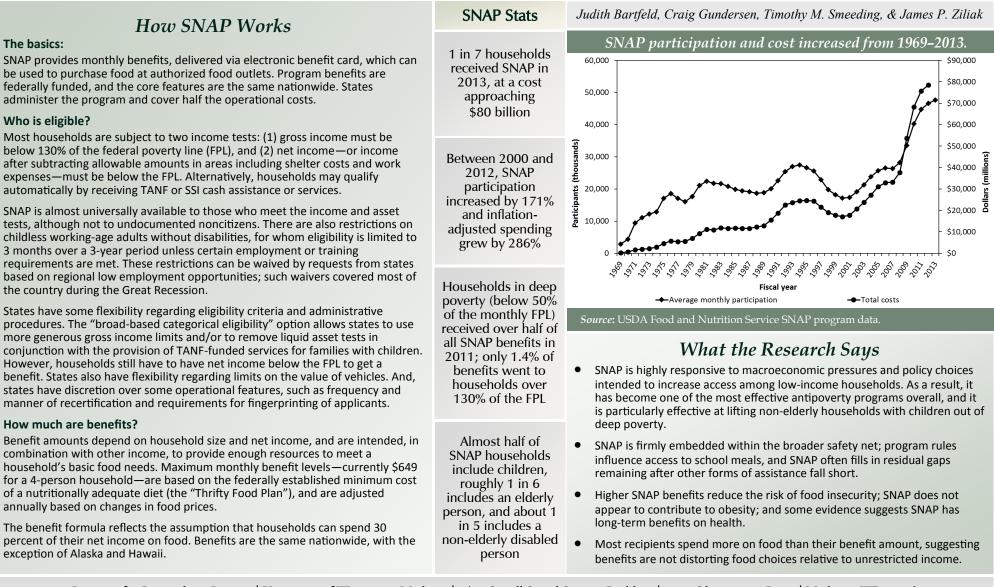


The Basics of SNAP Food Assistance

Focus on Policy

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OVER THE PAST 50 YEARS, the Supplemental Nutrition Assistance Program (SNAP, previously called the Food Stamp Program) has evolved from a small pilot program to a critical component of the safety net. A comprehensive new book, *SNAP Matters: How Food Stamps Affect Health and Well-Being*, edited by the authors of this brief, provides an overview of SNAP, including how and why it has changed over time, how it affects the well-being of participants, and its interconnections with the broader safety net. Drawing on that volume, this brief provides an overview of how SNAP works, summarizes some of the key research conclusions, and considers some of the critical policy debates surrounding the program. Three accompanying briefs look in more detail at what research says about SNAP.



Policy Debates

SNAP is the subject of ongoing policy debates over such issues as eligibility, funding, work requirements, and how benefits may be used. While prevailing debates are in part ideological, reflecting differing views on the appropriate role of government programs, we believe that careful research can and should inform policy deliberations.

Should SNAP be converted to a block grant?

SNAP is an entitlement, available to all who meet the eligibility criteria. To limit growth, control costs, and enhance state flexibility, some have proposed that SNAP be devolved to the state level as a block grant, providing states with a fixed pot of funds and increased discretion over how the program operates.

Our assessment is that the benefits of SNAP—including its capacity to respond to macroeconomic forces; its critical role in reducing the incidence, depth, and severity of poverty; and its ability to reduce food insecurity—would be severely jeopardized by shifting to a block grant. Such a change would also have spillover effects on access to school meals. The growth in SNAP expenditures, and the persistently high levels since the Great Recession, are largely a reflection of longer-term structural weaknesses in the labor market, as well as of SNAP policy choices intended to offset the impacts of those weaknesses, rather than flaws in program design.

Should SNAP do more to promote work?

SNAP, like other assistance programs, is often criticized for discouraging work-both because benefits may reduce the need for work and because increases in earnings lead to reductions in benefits. Proposals to encourage work range from "carrots," such as reducing benefits more slowly as earnings rise, to "sticks," such as mandating work as a condition of receipt.

We believe that SNAP is not currently substantially deterring work because empirical evidence on work disincentives suggests they are small. And, because most SNAP recipients fall in an income range that makes them eligible for the EITC-which subsidizes earnings at a higher rate than SNAP penalizes them—the net impact of work incentives across programs is to make work more financially rewarding, rather than less so, for families with children. In fact, the largest growth over the past several decades has been in the share of SNAP households working year-round, often full time. This growth suggests that concerns about SNAP discouraging work may be less salient now than in the past.

Should SNAP purchases be restricted to "healthy" foods?

SNAP recipients may use their benefits for any food purchases at authorized retailers other than alcohol and hot prepared foods. There have been many proposals to restrict SNAP purchases of food considered to be unhealthful.

Research suggests that restrictions on SNAP purchases would have little impact on diet, obesity, or health. Because most SNAP households spend more on food than the value of their SNAP benefits, restrictions would largely alter the funding source for disallowed foods, more so than altering overall consumption. And, as there is little evidence that SNAP causes either obesity or poor nutrition, both of which are also widespread in the non-SNAP population, we question whether SNAP restrictions are an appropriate vehicle to address these concerns. At a practical level, there are major challenges in identifying "healthy" foods and, logistically, in establishing the technical ability for SNAP retailers to enforce restrictions. The likely impact of purchase restrictions would be decreased participation in SNAP and thus negative impacts on poverty, food insecurity, and potentially broader health.

Should more be done to combat fraud?

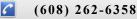
The potential for fraud in SNAP is a longstanding concern. Fraud could take the form of trafficking, whereby individuals and stores collaborate to turn SNAP benefits into cash. Or fraud could result from overpayments, if ineligible households are enrolled or if recipients receive more benefits than they are entitled to.

The level of fraud has fallen considerably and is substantially less than in other assistance programs or, for that matter, among federal taxpayers. Trafficking of SNAP declined greatly with the use of electronic benefits, falling from 3.8% of benefits in 1993 to 1.3% of benefits by 2013.

Between 2000 and 2013, the proportion of inaccurate payments also fell sharply, from 8.9% of payments to 3.4%, in part due to annual quality-control audits.

Program integrity is critical. However, policy discussions should acknowledge the substantial gains in reducing errors and fraud already achieved, and the likelihood of diminishing returns and increasing costs of devoting major new efforts to combating fraud rates that are already low.

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