# AGENDA

## WEDNESDAY, MAY 21  
**Location:** Northwoods Room, 3rd Floor

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:00 pm</td>
<td>Reception &amp; Welcome: Tim Smeeding and J. Michael Collins, University of Wisconsin–Madison</td>
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<tr>
<td>6:30 pm</td>
<td>Dinner</td>
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| 7:30 pm  | New Perspectives on the Financial Lives of the Working Poor: The Financial Diaries  
*Jonathan Morduch*, New York University |

## THURSDAY, MAY 22  
**Location:** Agriculture Room, 3rd Floor

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00-8:30 am</td>
<td>Continental Breakfast &amp; Conversation</td>
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| 8:30-10:00 am | Panel 1: Emergency Savings: How does having a cushion for contingencies support families?  
Moderator: Mary Fairchild, National Conference of State Legislatures  
- David Sieminski, Consumer Financial Protection Bureau (CFPB)  
- Mae Watson Grote, The Financial Clinic  
- Michal Grinstein-Weiss, Washington University in St. Louis |
| 10:00-10:15 am | Morning Break                                                         |
| 10:15-11:45 am | Panel 2: Credit and Liquidity: What do households need when liquidity needs exceed savings and income? How well does the market meet current needs?  
Moderator: Bob Jones, Wisconsin Community Action Program Association (WISCAP)  
- Ida Rademacher, Corporation for Enterprise Development (CFED)  
- Janet R. Gordon, Federal Deposit Insurance Corporation (FDIC)  
- Fenaba Addo, University of Wisconsin–Madison |
| 11:45-12:15 | Lunch                                                               |
| 12:15-1:45 pm | Panel 3: Technological Solutions: How do new innovations in payment systems for public benefits and low wage employers offer opportunities for households to build financial capability?  
Moderator: Ken Taylor, Wisconsin Council on Children & Families  
- Jeanne Hogarth, Center for Financial Services Innovation (CFSI)  
- Frank Kaplan, Netspend  
- Hanns Kuttner, Hudson Institute |
| 1:45-2:00 pm | Afternoon Break                                                      |
| 2:00-3:30 pm | Panel 4: Policy Responses and Alternatives: What alternatives exist that policy makers can implement based on today’s discussion?  
Moderator: Tim Smeeding, University of Wisconsin–Madison  
- Beadsie Woo, Annie E. Casey Foundation  
- Jim Gatz, Office of Consumer Policy, U.S. Treasury Department  
- Jonathan Mintz, Cities for Financial Empowerment Fund |
| 3:30-4:00 pm | Wrap Up, J. Michael Collins, University of Wisconsin–Madison         |